

MINUTES OF THE
CITY OF PRINCETON
PRINCETON COMMUNITY DEVELOPMENT CORPORATION
REGULAR MEETING OF JULY 11, 2013

The Princeton Community Development Corporation met in a regular session in the Council Chamber at City Hall, 123 W. Princeton Drive, on Thursday, July 11, 2013 at 6:30 p.m.

The following CDC Board of Directors was present: President/Councilmember Steven Deffibaugh, Vice-President/Councilmember Bill Glass, Director Brigitte Baker, Director Fred Fennell and Director Rick Neudorff. Director Jeffrey Rhymes and Director Gerald Dotson were absent. The following Staff Members were present: Derek Borg, City Manager and Kathy Morris, CDC Co-ordinator.

CDC President **Deffibaugh** presided and called the meeting to order at 6:35p.m.

CDC President **Deffibaugh** called roll and certified a quorum was present.

EDC Vice-President **Wheeler** led the CDC and EDC Directors and staff in the invocation.

CDC President **Deffibaugh** led the CDC and EDC Directors and staff in the Pledge of Allegiance.

CDC President **Deffibaugh** led the CDC and EDC Directors and staff in the Texas State Flag Allegiance.

CDC President **Deffibaugh** announced Citizen Appearance. Chamber of Commerce President Virginia Gathright spoke on the need for a partnership between the Chamber of Commerce and the Community and Economic Development Corporations to promote the City.

CDC President **Deffibaugh** announced Consent Agenda: "Discussion and possible approval of the Princeton Community Development Corporation Regular Meeting Minutes of June 13, 2013." CDC Vice-President Glass made a motion to approve the minutes. Director Neudorff seconded the motion. The motion carried unanimously. 5-0

CDC President **Deffibaugh** announced Workshop Agenda: "Joint review, discussion and action with the Economic Development Corporation regarding the Princeton Chamber of Commerce's request for a partnership with them." City Manager Borg explained that the Texas Local Government Code states that the Community Development and Economic Development Corporations may spend not more than 10% of the corporation's revenues for promotional purposes. The Directors asked Chamber of Commerce President Gathright to join them in their discussions. When asked what the current monthly Chamber expenditures were, Mrs. Gathright stated that the rent was approximately \$300.00 something, electricity approximately \$35.00 and \$60.00 phone line/computer line/internet. The question was asked as to what the annual membership dues was spent on. Mrs. Gathright said that have annual membership functions and a scholarship award. They were unable to fund a scholarship this last year due to lack of funds. CDC President Deffibaugh felt that the Chamber office should be at a Visitor's Center located in old Downtown Princeton. Possibly a focal point of a railroad caboose with the Visitor's Center inside located at the Memorial Park or the new Downtown

Parking Lot. CDC Vice-President Glass felt that it should be called a Visitor's Center rather than the Chamber of Commerce office. The Chamber would like to have a shared staff position with the City to man the office or Visitor's Center. A collaborative effort is what the Chamber would like to see. City Manager Borg said that the venture would have to quantify the benefit to show the increase in revenue to the City in order to justify should an effort. The CDC and EDC Directors ask City Staff to start the motion for a contract to be drawn up between the City and the Chamber to cover the Visitor's Center items; i.e. rent, electric, phone/internet. Mr. Borg stated that one public hearing would have to be held if the venture is less than \$10,000---if more than \$10,000. Then two (2) public hearings would be required. CDC Director Neudorff made a motion for staff to proceed with having a contract drawn up and brought back to the Directors for review and possible approval. Director Fennell seconded the motion. The motion carried unanimously. 5-0

CDC President **Deffibaugh** announced Regular Agenda Item #1: "Review, discuss and possible action regarding the Hardscape Wall." City Manager Borg gave the Directors a cost of \$1,600.00 for four (4) each metal "P" and Circle with a Texas Star in it. The backlighting will be an approximate \$2,000. each location (4 locations). Additional costs will be obtained to see if the backlighting/electrical costs can be lowered. The star will be rustic finished and the "P" will be in PMS 285 Blue. Director Neudorff made a motion to give staff direction to proceed with the manufacturing and installation of the "P" and the Stars. Director Baker seconded the motion. The motion carried unanimously. 5-0

CDC President **Deffibaugh** announced Regular Agenda Item #2" "Review, discuss and possible action regarding future projects for the 2013-2014 CDC Budget." The Directors began listing the 2013-2014 CDC Budget projects that they would like to accomplish:

- Chamber of Commerce
- Downtown Parking Lot/Walking Trail
- 4th of July Fireworks
- POW Water Tower Refurbishing
- Walking Bridge for Disc Golf Course
- Easter Egg Hunt
- Christmas Tree Lighting
- Skate Board Park
- Visitor Center—Caboose
- Temporary Ice Skating Rink during holidays
- ICSC membership & attendance
- TEDC membership & attendance
- Promotional Brochure
- Promotional Map

CDC President **Deffibaugh** announced Regular Agenda Item #2: "Review, discuss and possible action regarding the Princeton Chamber of Commerce." Kathy Morris informed the EDC wants to meet with the CDC in a joint meeting on July 11th without the Chamber of Commerce to discuss what they can do to work with the Chamber of Commerce. Vice-President Glass made a motion to approve a joint meeting with the EDC on July 11, 2013 to discuss all options that can be done with the relationship with the Chamber of Commerce. Director Baker seconded the motion. The motion carried unanimously. 4-0

CDC President **Deffibaugh** announced Regular Agenda Item #3: "Review, discuss and possible action regarding the new Promotional Map Update from Committee." Director Fennell assumed the responsibility to complete the draft of the map and will bring it to the August meeting for review.

CDC President **Deffibaugh** announced Regular Agenda Item #4: "Receive a report, hold a discussion and take possible action regarding the following items:

- a. Financial Report- report not available
- b. Current sales tax-still good results
- c. Next Meeting: August 8, 2013 ----joint CDC & EDC meeting

CDC President **Deffibaugh** announced Regular Agenda Item #5: "Manager's Report:

- a. Open Meetings Online Mandatory Training – www.oag.state.tx.us (Jeffrey Rhymes)--- Director Rhymes' term is up—he will be replaced with a new Director
- b. WIFI at City Hall & Library is up and working

CDC President **Deffibaugh** announced Regular Agenda #6: "Review, discuss and possible action regarding items of interest to the public/citizens:" City Manager Borg explained that overall the 3rd of July Celebration went off well. He stated that there were a few fireworks that were exploded after the completion of the celebration. The staff is looking into a different fireworks company for next year's celebration.

CDC President **Deffibaugh** announced Regular Agenda #7: "Consider a request for items to be placed on a future agenda and NOT for discussion at this meeting of these requests:"

- a. 2013-2014 Budget Workshop to include projects
- b. Chamber of Commerce interlocal agreement
- c. Hardscape Wall-cost for backlighting
- d. Skateboard park

CDC President **Deffibaugh** announced Regular Agenda #8: "Adjournment"

Vice-President Glass made a motion to adjourn the meeting. Director Baker seconded the motion. The motion carried unanimously. 5-0 The meeting adjourned at 8:27pm.

Minutes were approved on the _____ 8 _____ day of August _____ 2013.




