MINUTES OF THE
CITY OF PRINCETON
PRINCETON COMMUNITY DEVELOPMENT CORPORATION
REGULAR MEETING OF JANUARY 24, 2013

The Princeton Community Development Corporation met in a special session in the Council Chamber at City Hall, 123 W. Princeton Drive, on Thursday, January 24, 2013 at 6:35 p.m.

The following CDC Board of Directors was present: President/Councilmember Steven Deffibaugh, Vice President/Councilmember Bill Glass, Director Fred Fennell, Director Brigitte Baker, Director Barbara Palmer and Director Jeffrey Rhymes arriving at 7:15pm. The following Staff Member was present: Derek Borg, City Manager, and Kathy Morris.

CDC President **Deffibaugh** presided and called the meeting to order at 6:35p.m.

CDC President **Deffibaugh** called roll and certified a quorum was present.

EDC Director **Staley** led the CDC & EDC directors and staff in the invocation.

CDC President **Deffibaugh** led the directors and staff in the Pledge of Allegiance.

CDC President **Deffibaugh** led the directors and staff in the Texas State Flag Allegiance.

CDC President **Deffibaugh** announced Citizen Appearance. No one spoke. Bob Eoff, Chamber of Commerce, was present in the audience.

CDC President **Deffibaugh** announced Consent Agenda: "Discussion and possible approval of the Princeton Community Development Corporation Regular Meeting Minutes of December 13, 2012." Director Fennell made a motion to approve the minutes. Vice-President Glass seconded the motion. The motion carried unanimously. 5-0

CDC President **Deffibaugh** announced Regular Agenda #1: "Receive report from the Joint EDC/CDC Promotional Map Committee, review, discuss and possible action regarding the design and printing of the new updated Princeton Promotional Map to be used in promoting development of Princeton." The committee consists of CDC Director Fennell, CDC Director Rhymes and EDC Director Akkerman. Director Fennell reported that they have "cut and pasted" a sample map of what they felt would be effective on the map. They included an aerial of downtown, fast facts, QR codes, jewel tones for the actual area map, arrows on the edge of the map to show nearby attractions (McKinney airport, etc.) and lifestyle photos. Director Fennell will meet with Kathy Morris to discuss obtaining the needed fast facts. The group decided to offer a High School Photo Contest to obtain the lifestyle photos. They discussed offering a monetary prize for 1st, 2nd and 3rd prize winners. Director Staley volunteered to co-ordinate the effort with the High School photo teacher. The awarding of the prizes would be at the annual awards banquet in May. Possibly this could be an annual contest with the High School; accomplishing a new supply of photos and an opportunity for the high school students to compete in a photo competition. A special joint CDC & EDC meeting will be held in the next week or so to discuss and vote on the amount of the monetary prizes to be awarded. Director Fennell made a motion to have Director Staley to investigate the possibilities of conducting

the photo contest with the PISD High School and have Director Staley co-ordinate the contest with the school. Director Baker seconded the motion. The motion carried unanimously. 5-0

CDC President **Deffibaugh** announced Regular Agenda #2: "Receive, hold a discussion and take possible action regarding the appointment of Gerald Dotson to fill the vacant CDC position." Director Fennell made a motion to accept Gerald Dotson's appointment to the CDC. Director Palmer seconded the motion. The motion carried unanimously. 5-0

CDC President **Deffibaugh** announced Regular Agenda #3: "Receive a report by Barbara Palmer and hold a discussion regarding the Princeton Leadership Course." There was a lengthy discussion on the possible reasons why no one has applied to attend the course. The majority felt that the tuition amount was a major deterrent. The Directors discussed attaching a "Free" voucher to each application packet to encourage participants. The applicant would have to committee to attend a certain amount of sessions in order to receive the free tuition. The schedule for the speakers is in danger, therefore, Director Palmer is to investigate changing the session dates to a month or so later.

CDC President **Deffibaugh** announced Regular Agenda #4: "Receive a report, hold a discussion and take possible action regarding the following items:"

A. Financial Reports—Directors received a budget report through Jan. 23, 2013
B. Sales Tax Analysis – no comments made
C. Next Meeting: Feb. 14, 2013 CDC meeting is cancelled; CDC will meet on March 14th, 2013; April 25th will be a joint CDC & EDC meeting to select the lifestyle photo contest winners

CDC President **Deffibaugh** announced Regular Agenda #5: "Manager's Report"

A. Open Meetings Training—reminded all to take the training online; some members stated that they had already turned their certificates in for the training
B. Playground equipment installed at Community Park—passed around photos of the new playground equipment—all Directors were very pleased
C. Conway CPSs questionnaire—reminded all to fill in the questionnaire and mail it in the self-addressed stamped envelope

CDC President **Deffibaugh** announced Regular Agenda #6: "Consider a request for items to be placed on a future agenda and NOT for discussion at this meeting of these requests:"

A. Promotional map including the photo contest
B. Leadership Course update – Director Palmer
C. 380 Hardscape Walls
D. Chamber of Commerce – Bob Eoff

CDC President **Deffibaugh** announced Regular Agenda #7: "Adjournment"
Director Fennell made a motion to adjourn the meeting. Director Palmer seconded the motion. The motion carried unanimously. 6-0 The meeting adjourned at 7:51pm.

Minutes were approved on the 31 day of JANUARY 2013.