



MINUTES OF THE CITY OF PRINCETON ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING OF JANUARY 24, 2013

The Princeton Economic Development Corporation met in regular session in the Council Chamber at City Hall, 123 W. Princeton Drive, on Thursday, January 24, 2013, at 6:30pm.

The following Board Directors were present: Director Sara Morrison, Director Jimmy Galyean, Director Doris Goulet, Director Barbara Morrison and Director Jim Staley. The following were absent: President Leland Caldwell, Vice President Rick Wheeler, and Director Catherine Akkerman. The following Staff was present: Derek Borg, City Manager and Kathy Morris.

EDC Director **Morrison** presided and called the meeting to order at 6:35pm.

EDC Director **Morrison** conducted the Directors Roll Call announcing a quorum. President Caldwell, Vice-President Wheeler and Director Catherine Akkerman were absent.

EDC Director **Staley** led the EDC and CDC Directors in the Invocation.

EDC Director **Morrison** led the Pledge of Allegiance.

EDC Director **Morrison** announced the agenda item **Citizens Appearance**: No one came forward to speak. Bob Eoff, Chamber of Commerce, was present in the audience.

EDC Director **Morrison** announced the agenda item **Consent Agenda**: "Consider approval of the minutes of December 13, 2012 Special Meeting." Director Galyean made a motion to approve the minutes of the December 13, 2012 EDC Special Meeting. Director Staley seconded the motion. The motion carried unanimously. 4-0

EDC Director **Morrison** announced the regular agenda **#1**: "Receive report from the Joint EDC/CDC Promotional Map Committee, review, discuss and possible action regarding the design and printing of the new updated Princeton Promotional Map to be used in promoting development of Princeton." The committee consists of CDC Director

Fennell, CDC Director Rhymes and EDC Director Akkerman. Director Fennell reported that they have "cut and pasted" a sample map of what they felt would be effective on the map. They included an aerial of downtown, fast facts, QR codes, jewel tones for the actual area map, arrows on the edge of the map to show nearby attractions (McKinney airport, etc.) and lifestyle photos. Director Fennell will meet with Kathy Morris to discuss obtaining the needed fast facts. The group decided to offer a High School Photo Contest to obtain the lifestyle photos. They discussed offering a monetary prize for 1st, 2nd and 3rd prize winners. Director Staley volunteered to co-ordinate the effort with the High School photo teacher. The awarding of the prizes would be at the annual awards banquet in May. Possibly this could be an annual contest with the High School; accomplishing a new supply of photos and an opportunity for the high school students to compete in a photo competition. A special joint CDC & EDC meeting will be held in the next week or so to discuss and vote on the amount of the monetary prizes to be awarded. Director Fennell made a motion to have Director Staley to investigate the possibilities of conducting the photo contest with the PISD High School and have Director Staley co-ordinate the contest with the school. Director Baker seconded the motion. The motion carried unanimously. 4-0

EDC Director **Morrison** announced the regular agenda item **#2**: "Receive a report, hold a discussion and take possible action regarding the following items:"

- A. Financial Reports—Directors received a budget report through Jan. 23, 2013
- B. Sales Tax Analysis – no comments made
- C. Next Meeting: Feb. 28, 2013; March 28, 2013; April 25th will be a joint CDC & EDC meeting to select the lifestyle photo contest winners

EDC Director **Morrison** announced the regular agenda item **#3**: "Manager's Report:"

- A. Open Meetings Training—reminded all to take the training online; some members stated that they had already turned their certificates in for the training
- B. Conway CPSs questionnaire—reminded all to fill in the questionnaire and mail it in the self-addressed stamped envelope

EDC Director **Morrison** announced the regular agenda item **#4**: "Consider a request for items to be placed on a future agenda and NOT for discussion of these requests at this time"

- A. Promotional map including the photo contest
- B. 380 Hardscape Walls
- C. Chamber of Commerce – Bob Eoff

EDC Director **Morrison** announced the regular agenda item Adjournment #5: Director Goulet made the motion to Adjourn. Director Galyean seconded the motion. The motion passed unanimously. 4-0 The meeting was adjourned at 7:51pm.

These minutes are approved on 31 day of JANUARY, 2013.



Leland Caldwell, President



Derek Borg, City Manager